Peacock
Digital Marketing

Succeed & Grow

A a fully funded Marketing, Legal and Financial support scheme for rural microbusinesses in Staffordshire Moorlands and East Staffordshire.

Creating Content with Canva

November 19, January 30, March 18

Available online and offline. You must register to attend.

About the event

This workshop will focus on boosting your business' online identity through effective social media strategies. It will walk business owners through each platform and advise on platform selection, content creation and engagement strategies (including dealing with negative comments). Participants will learn how to create short videos for social media using free software, plus how to plan social media content and use social media scheduling tools. Work in groups to create a content calendar, helping you learn the process.

Apply now, scan the code

Marketing workshops

Using SEO to Grow Your Business

This workshop will cover how to use Search Engine Optimisation to increase organic traffic to your website.

How to Build a Business Website

This workshop will guide participants through the process of planning, designing, building, and launching a website.

Easy-peasy Social Media Planning

This workshop will focus on boosting your business' online identity through effective social media strategies.

Nail Your Business' Branding

This workshop will help participants identify and define their business through effective logo design and branding.

Stoke-on-Trent & Staffordshire Growth Hub

Staffordshire County Council